

Ashawagh Hall June 2010

"Spring Exhibition"

Location: Ashawagh Hall, Springs/Fireplace Road, East Hampton, NY

Show Dates: Sat. June 5 to Sun. June 13 (nine-day exhibition)

Opening Reception: Saturday June 5, 5 PM - 9 PM / Music starts at 6 PM.

Closing Reception: Sunday June 13, 3 PM - 5 PM

Eligibility: EEPG membership 2010 must be paid.

Type of Work: All types of photographic art. **ALL PHOTOS MUST BE FRAMED, WIRED and ready to hang.**

Size Limitation: Each member is allotted approx. 6 linear feet with no one piece larger than 42" wide (horizontal). Layout design left to the discretion of the hanging committee.

It is recommended and encouraged that everyone drop off four to six pieces of your best work. The goal is to make the ENTIRE EXHIBITION look as good as possible. Hopefully all work will be hung, but the number of pieces hung will be determined by the number of participating photographers and the layout and design committee. *Each member can also put 3 matted prints in our bin (max. 16x20 mat in protective plastic, etc.)*

Fee: \$150 per photographer

Make checks payable to: East End Photographers Group - Due by Sunday May 16, 2010

Send to: EEPG 108 Camberly Road, East Hampton, NY 11937 w/signed release form.

Delivery of Work: Friday June 4 from 1 PM to 3 PM at Ashawagh Hall including labels (see below). Also recommended are a typed price list of your work, a bio for our artist book as well as business cards or other promotional materials.

Labels: You must make your own labels as follows: print in black and white (no color), 14 point (Title Case), Sans Serif font (Ariel or Helvetica) with clear labels (if possible) as shown:

Pick Up: Sunday June 13 between 5 PM and 6 PM at Ashawagh Hall, unless otherwise arranged.

Title
Medium
Artist's Name
Price

Press Releases/photos: It is recommended to send your own PR to your mailing and/or e-mailing lists (e.g., clients, curators, galleries, museums, etc.) and also a photo accompanied by a basic press release or an e-mail press release with an attached graphic file sized 4x5 inch @ 300 dpi to a few of the following local papers:

East Hampton Star (1 week in advance)
153 Main Street
East Hampton, NY 11937
Attention: Photo Editor

Southampton & EH Press - (1 wk in advance)
135 Windmill Lane
PO Box 1207
Southampton, NY 11969

Dan's Papers - (3 weeks in advance)
PO Box 630
Bridgehampton, NY 11932

Newsday:
The Guide, Long Island Desk (3 weeks)
235 Pinelawn Road
Melville, NY 11747-4250

Sitting Schedule: This is an opportunity to promote your work on a personal basis.

Listed below are the available sitting times--otherwise the show will close for day that there are no sitters.

Saturday 6/5	12 - 4 PM	Reception 5 - 9 PM (Everybody)
Sunday 6/6	12 - 3 PM and 3 - 5 PM	
Monday 6/7	1 - 3 PM and 3 - 5 PM	
Tuesday 6/8	1 - 3 PM and 3 - 5 PM	
Wednesday 6/9	1 - 3 PM and 3 - 5 PM	
Thursday 6/10	1 - 3 PM and 3 - 5 PM	
Friday 6/11	1 - 3 PM and 3 - 5 PM	
Saturday 6/12	12 - 3 PM and 3 PM - 6 PM	
Sunday 6/13	12 - 3 PM and 3 - 5 PM	Pick up 5 - 6 PM

Press Releases and Promotion Provided by the EEPG

1. Two Ads in the East Hampton Star.
2. Press releases will be sent out to all the East End newspapers, as well as those listed here.
3. An e-mail press release will be sent out one week prior to show.
4. A promotional card may be printed depending on member interest.

Remember to include our web site:

www.eastendphotogroup.org

ASHAWAGH HALL JUNE 2010 EXHIBITION

Please fill out the following release form and mail to: EEPG, 108 Camberly, East Hampton, NY 11937

NAME.....

ADDRESS

PHONE.....

E-mail

Sitting Schedule: I will sit on the following day and time _____

I acknowledge and understand that, although the utmost care will be exercised, the East End Photographers Group, the Springs Improvement Society, Ashawagh Hall and its employees and/or representatives assume no responsibility or liability for damage or loss to my work while in their temporary possession for the purpose of its display at the Ashawagh Hall photography exhibition.

I further agree to leave my artwork for the term of the show ending Sunday June 13 at 5 PM and understand that payments for work sold at this exhibition will be paid directly to the EEPG, which will retain a 20% commission and then pay the participating photographer. Show fee is \$150.

Sign Name

Print Name

Date

NOTE: Make checks payable to: East End Photographers Group.

Cut and tape the following labels to the **front of your photographs so we can identify them when hanging.** Make extra copies as needed.

TITLE #1

TITLE #4.....

MEDIUM.....

MEDIUM

NAME.....

NAME.....

PRICE.....

PRICE

TITLE #2

TITLE #5.....

MEDIUM.....

MEDIUM

NAME.....

NAME.....

PRICE.....

PRICE

TITLE #3

TITLE #6.....

MEDIUM.....

MEDIUM

NAME.....

NAME.....

PRICE.....

PRICE